







1001A, B Wing, 10th Floor, The Capital, Bandra-Kurla Complex, Bandra (East), Mumbai – 400051  
Phone: 022-40009100 Fax: 91-22-40009101

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\*For offer validity and other terms and conditions please visit us on [www.rupay.co.in](http://www.rupay.co.in)



Enjoy the offers of a lifetime.  
**ONE LIFE. ONE RuPay.**



Life is to be lived. To explore, to discover, to experience.  
Life is to be celebrated. To travel, to wine, and dine;  
and sometimes, to sit back and just relax.  
Because what is this one life, if you can't live it to the fullest.  
All you need is one RuPay.  
With offers, benefits and privileges that make  
the once-in-a-lifetime possible.  
And here's a few to get you started.



Experience RuPay with

**1000+**

Domestic  
Offers &

**600+**

International  
Offers

on Shopping, Dining, Travel,  
Entertainment, Jewellery,  
Lifestyle, Spa & Wellness,  
Grocery, Retail and more...



bookmyshow



₹75  
off

ON FIRST USAGE OF YOUR  
RuPay PLATINUM DEBIT CARD



₹150  
off

ON FIRST USAGE OF YOUR  
RuPay CREDIT CARD

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)





**ONE LIFE. ONE RuPay.**



33%  
off

on your first order

Promo Code - RUPAY



₹100  
off

on purchase of ₹275 and above

Promo Code - RUPAY



15%  
off

on billing of ₹399

Promo Code - RUBBPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



15%  
off

on food & soft Beverages

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



15%  
off

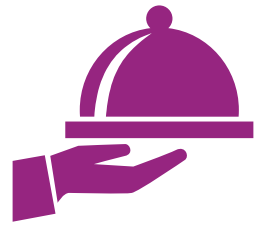
on total bill



15%  
off

on minimum billing of ₹600





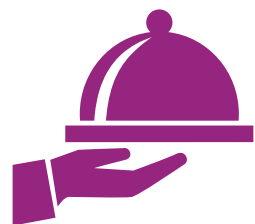
₹88  
off

Promo Code - RUPAY88



15%  
off

on minimum billing of Rs. 1200



15%  
off

on minimum bill of ₹350 & above



10%  
off

on food & soft Beverages



10%  
off

on food & soft beverages

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

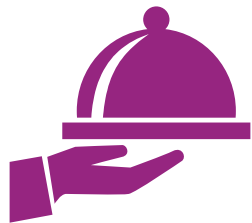


15%  
off

on billing of ₹299

Promo Code - FRUPAY15

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40%  
off

Promo Code - RUPAY40

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15%  
off

on buffets at Seven Kitchen

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GOA



20%  
off

on buffets at Zest Kitchen & Bar

*Le* MERIDIEN  
BANGALORE



15%  
off

on buffets at La Brasserie



20%  
off

on buffets at Alfresco



15%  
off

on buffets at Cafe Blue



**ONE LIFE. ONE RuPay.**



**₹100  
cashback**

on a min. order of ₹1500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%  
off**

on a minimum purchase of ₹800

Promo Code - BBRUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**₹400  
off**

on a minimum purchase of ₹2000

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**40%  
off**

on Hotels, Movies, Electronics,  
Food & Shopping

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

Craftsvilla



₹500  
off

on a min. order of ₹1500

Promo Code - RUPAY500

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

pepperfry.com  
HAPPY FURNITURE TO YOU



5%  
off

Promo Code - PFRUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



30%  
off

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



10%  
off

on a minimum purchase of ₹800

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**15%  
off**

on all gifts

**Promo Code - RUPAY15**

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**35%  
off**

Max. discount of ₹500 per order

**Promo Code - RUPAY**

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)





**₹ 250  
off**

on a minimum purchase of ₹999

Promo Code - RUPAY



**10%  
cashback**

upto ₹50 (Minimum transaction ₹500)

Promo Code - RUPAY



**₹1000  
off**

on minimum cart value of ₹4000

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**voonik.com**



**15%  
off**

on minimum value of ₹500

**Promo Code - RUPAY**

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

 VALENTINE

---



10%  
off

on all products

Clovia<sup>®</sup>



₹100  
off

on purchase of ₹999 and more

Promo Code - CLVRUPAY100



A row of various dresses hanging on black hangers in a store. The dresses are in different colors and styles, including gold sequined, blue sequined, teal, purple, white, and light blue. The background is blurred with warm lights.

# ONE LIFE. ONE RuPay.



**₹500  
off**

On orders above ₹2500



**₹250  
off**

on a minimum purchase of ₹2500



₹500  
off

on a minimum purchase of ₹2500



₹100  
off

on a minimum purchase of ₹1000



STALK BUY LOVE



20%  
off

on all products

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

Planeteves



10%  
off

on all orders

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

FABALLEY



₹500  
off

On orders above ₹3500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

CANDERE | KALYAN  
A KALYAN JEWELLERS COMPANY | JEWELLERS



5%  
off

on diamond and gemstone product

Promo Code - CANRUPAY

T&C Apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



₹2000  
off

on Diamond Jewellery & Gold jewellery



20%  
off

on diamond value

Promo Code - RUPAY1

A person in a red kayak is seen from behind, paddling on a clear blue-green tropical bay. The person is wearing a red shirt and a red cap. The water is calm with some small waves. In the background, there are steep, rocky cliffs covered in lush green vegetation. The sky is bright with some clouds. The overall scene is peaceful and scenic.

**ONE LIFE. ONE RuPay.**

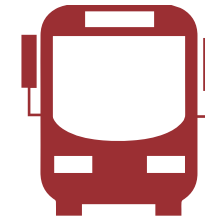


grab upto  
**₹3000**

wallet cashback on flights & hotels

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**10%**  
cashback

Promo Code - RBRUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



ALL INCLUSIVE  
HOLIDAYS  
+  
40,000off



₹1000  
off

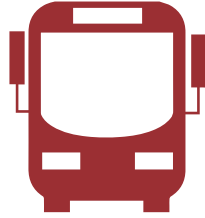
on minimum booking amount of ₹4000

Promo Code - RUPAY1000





niki.ai



**20%**  
**cashback**

on minimum transaction of ₹500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**RAILYATRI.in**



**25%**  
**off**

on bus with minimum order of ₹300

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



20%  
off

Promo Code - ALRUPAY20

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



Save Flat  
₹600

on minimum transaction of ₹3000

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**UPTO**  
**₹1500off**  
on domestic flights

Promo Code - RUPAYDF

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**₹500**  
**off**

On orders above ₹3500

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



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LAKMÉ SALON



₹200  
off

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

kaya<sup>™</sup>  
clinic



15%  
off

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

Q O2 SPA



20%  
off



Four Fountains™  
— DE-STRESS SPA —



₹400  
off

on any 60 minutes therapy

VLCC



₹500  
off

on minimum ₹2000

Promo Code - RUPAY500

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



20%  
off

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



25%  
off



₹1000  
off

on minimum bill of ₹3000





₹200  
off

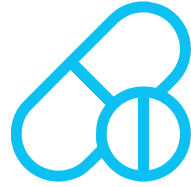
on a purchase of ₹1000 and above



20%  
off

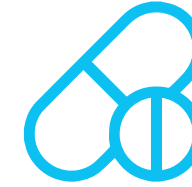
**ONE LIFE. ONE RuPay.**





**15%  
off**

On 300+ aapollo products



additional

**10%  
off**

on all medicines (except DPCO drugs)

**Promo Code - RUPAY30**



UPTO  
**25%**  
**off**

on medicines

Promo Code - RUPAYMED

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%**  
**off**

on medicines

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

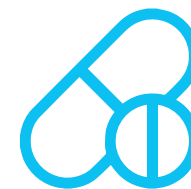


**30%**  
**off**

on all medicines

Promo Code - RUPAY

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**20%**  
**off**

on all test/profiles

Promo Code - RUPAY20

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

A world map is shown in a light blue color against a dark blue background. Several glowing yellow points are scattered across the map, representing various global locations. The text "ONE LIFE.. ONE RuPay." is overlaid in white, bold, sans-serif font.

# ONE LIFE.. ONE RuPay.

## Taj Dubai



# \$100

food and beverage credit, per room,  
per stay (soft beverages only)

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## The Oberoi, Dubai



# FULL BREAKFAST

for two daily at Nine7One

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**The Upper House STN,  
Hong Kong**



**\$100**

hotel credit, per room, per stay

T&C apply.

Internationally accepted at Discover and Diners Club International merchants and ATMs.



For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**The Sukhothai,  
Bangkok STN**



**FULL  
BREAKFAST**

for each guest daily in The Colonnade

T&C apply.

Internationally accepted at Discover and Diners Club International merchants and ATMs.



For details, visit [www.rupay.co.in](http://www.rupay.co.in)



**Trump International Hotel,  
Las Vegas**



**AMERICAN  
BREAKFAST**

for two daily in DJT Restaurant

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

**Trump SoHo,  
New York**



**\$100**

spa credit, per room, per stay

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## Hotel San Regis, Paris



20€

credit at the restaurant, per person,  
once during stay

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

## InterContinental Paris Le Grand



60€

lunch or dinner credit per room,  
per stay at Cafe de La Paix

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

De L'Europe, Amsterdam



85€

food and beverage credit,  
per room, per stay

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

The Standard Spa,  
Miami Beach



CONTINENTAL  
BREAKFAST

for two daily in The Lido

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply.

For details, visit [www.rupay.co.in](http://www.rupay.co.in)

# ONE LIFE. ONE RuPay.

If there's one thing that connects an entire nation, it's the desire to live this one life to the fullest.

All we had to do was tell them how they could do it.

And using media best-suited, we did. To the entire nation.

Campaign Showcase



Dining Ad

POWERED BY  
**NPCI**  
संस्था एनपीसी ग्रुपिंग प्राइवेट लिमिटेड  
NATIONAL PAYMENTS CORPORATION OF INDIA

Savour a unique dining experience every time you go out.

# ONE LIFE. ONE RuPay.

Dine away with mouth-watering offers at partner restaurants. Because what is this one life if you can't live it to the fullest.

Utility Bill Payments | Insurance Cover | Lounge Access



**RuPay**  
CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card. For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on: 

Internationally accepted at Discover and Diners Club International merchants and ATMs. 

Shopping Ad

POWERED BY  
**NPCI**  
संस्था एनपीसी ग्रुपिंग प्राइवेट लिमिटेड  
NATIONAL PAYMENTS CORPORATION OF INDIA

Get the latest trends and make a fashion statement every day.

# ONE LIFE. ONE RuPay.

Dress your best with great shopping offers. Because what is this one life if you can't live it to the fullest.

Utility Bill Payments | Insurance Cover | Lounge Access



**RuPay**  
CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card. For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on: 

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National Geographic Ads

POWERED BY

  
NATIONAL PAYMENTS CORPORATION OF INDIA

Make every family vacation  
a unique experience.

# ONE LIFE. ONE RuPay.

Get **great travel offers** to make every trip a memorable one.  
Because what is this one life if you can't live it to the fullest.

Lounge Access | Insurance Cover | Utility Bill Payments



**RuPay**  
CREDIT | DEBIT | PREPAID

Ask your bank for a RuPay Card. For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on: 

Internationally accepted at Discover and Diners Club International merchants and ATMs. 

POWERED BY

  
NATIONAL PAYMENTS CORPORATION OF INDIA

Lift off in a hot air balloon  
over breathtaking landscapes.

# ONE LIFE. ONE RuPay.



**RuPay**  
CREDIT | DEBIT | PREPAID

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National Geographic Ads

POWERED BY  
**NPCI**  
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NATIONAL PAYMENT CORPORATION OF INDIA





Catch the greatest show\* on earth  
with uninterrupted views.

# ONE LIFE. ONE RuPay.





**RuPay**  
CREDIT | DEBIT | PREPAID

\*The Northern Lights (Aurora Borealis) – a natural light display in the sky, seen in high-latitude regions.

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POWERED BY  
**NPCI**  
एन सी आई एन सी आई  
NATIONAL PAYMENT CORPORATION OF INDIA

Experience the thrill of skydiving  
from 15,000 feet up.

# ONE LIFE. ONE RuPay.



**RuPay**  
CREDIT | DEBIT | PREPAID

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**Ask your bank for a RuPay Card.**  
For details, visit [rupay.co.in](http://rupay.co.in) | Follow us on:    

Internationally accepted at Discover and Diners Club International merchants and ATMs.



T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



Big Bazaar Ad

**ONE LIFE. ONE RuPay.**  
**ONE AMAZING OFFER.**

Enjoy additional **10%** discount on your Fincare RuPay card. **23 MAR - 30 APR**

**BIG BAZAAR**  
Making India Beautiful

**RuPay**

Offer valid on single minimum transaction of ₹1500, maximum discount of ₹250. Offer period: 23<sup>rd</sup> March to 30<sup>th</sup> April 2018. Maximum 1 transaction per month during offer period. T&Cs apply. For more details, visit [rupay.co.in](http://rupay.co.in)

Ask your bank for a RuPay Card. [rupay.co.in](http://rupay.co.in)

Internationally accepted at Discover and Diners Club International merchants and ATMs.

\*This campaign was active between 23rd March to 2nd May 2018, the discount is not available anymore.

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

RuPay website with international offers

**RuPay** Who We Are | What We Do | RuPay Offers | Milestones | Gallery

**RuPay Offers**

**The Upper House STN - Hong Kong**

Enjoy 10% benefits at all Signature properties when you make a reservation through the Owners Club Hotel Collection.

Become the following benefits of The Upper House:

- Continental breakfast for each guest daily in Cafe Gray Deluxe
- \$100 hotel credit, per month, per stay

The following amenities are subject to availability at the time of check-in/Departure.


Top Offers | All | International | Dining | Entertainment | Jewellery | Lifestyle | Shopping

Country: All City: All Category: All

- 8% Discount**  
Tatra Tea - Kartoff  
T&C
- The Upper House**  
The Upper House STN - Hong Kong  
T&C
- THE US GRANT**  
THE US GRANT, a Luxury Collection Hotel, San Diego  
STN - San Diego  
T&C
- The Sukhothai Bangkok**  
The Sukhothai Bangkok STN - Bangkok  
T&C
- Save 5% Off Services**  
Enterprise Value Chauffeur Services  
T&C
- Up To 20% Off Car Rental**  
TEXT P-VC0000  
T&C
- 10% Off Hotel Stay**  
Eurasia Hotel Baku P-VC0000  
T&C
- 10% Off Hotel Stay**  
Fidus Hotel Baku P-VC0000  
T&C

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)

Social Media: Facebook



RuPay

Published by Sriram Subramanian [?] · 22 June at 16:58 · 🌐

RuPay and GrabOn enable you to save money by getting coupons on Fashion, Food and many more! Browse through all the amazing offers now: <https://rupayoffers.grabon.in/GrabOn>

#OneLifeOneRuPay #RuPayOffers #GrabOn

👤 2,749 people reached

Boost Post

👍 Like


💬 Comment

➦ Share

👤 Ketan Thakor, Bramha Kumar and 147 others

Most relevant ▾

T&C apply. For details, visit [www.rupay.co.in](http://www.rupay.co.in)



RuPay

Published by Helly Mody [?] · 19 April · 🌐

Shop for fresh veggies at Big Bazaar with this exciting offer on your RuPay Cards.

Enjoy additional 10% discount on your RuPay card.

For T&C click: <https://www.rupay.co.in/big-bazaar>

#OneLifeOneRuPay #OneAmazingOffer

👤 62,835 people reached

Boost Post

👍 Like

💬 Comment

➦ Share


👤 Parvaj Parvaj, Sujit Paswan and 14K others

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## Social Media: Twitter

 **RuPay**  
Published by Sriram Subramanian [?] · 15 June at 12:23 · 🌐


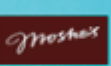


May this holy season of Eid be fruitful to you and your family! Eid Mubarak to everyone. #EidMubarak #Eid #EidulFitr #EidAlFitr #RuPay #OneLifeOneRuPay




Soak in the spirit of Ramadan with the entire family.





# ONE LIFE. ONE RuPay.


Dining offers available on

 Flat ₹100 off on purchase of ₹275 and above PROMO CODE: RUPAY	 15% on Food & Soft Beverages	 Get 33% off on your first Swiggy order PROMO CODE: RUPAY	 15% on Food & Soft Beverages
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3,365 people reached [Boost Post](#)

 Like  Comment  Share 

 Noorullah Shaik, Medisetti Naidu and 274 others

 **RuPay**  @RuPay\_npcsi · May 22

Unwind this weekend by watching the latest flicks at theatres near you only with your RuPay card.  
Know More: [bit.ly/RuPayT20offers](http://bit.ly/RuPayT20offers)  
[#RuPayT20](#) [#OneLifeOneRuPay](#)



Watch powerplay performances on the big screen with blockbuster offers.

# ONE LIFE. ONE RuPay.

  
book my show  
80% INSTANT DISCOUNT ON MOVIE TICKETS





  3  29 

**RuPay** @RuPay\_npc · Jun 5

Stock up all the grocery and household requirements by using your RuPay card to get this amazing discount while ordering in from @bigbasket.com. Know More: [bit.ly/RuPayT20offers](https://bit.ly/RuPayT20offers) #RuPayT20 #OneLifeOneRuPay



6 31

**RuPay** @RuPay\_npc · Jun 8

Take a break from your daily routine for the much-required pampering by availing these offers using your RuPay Card. Know More: [bit.ly/RuPayT20offers](https://bit.ly/RuPayT20offers) #RuPayT20 #OneLifeOneRuPay



5 19